



**Kevin A. Madden**  
**Executive Vice President/Public Affairs**

Prior to joining JDA Frontline, Mr. Madden was a Managing Director with The Glover Park Group, a leading public affairs firm based in Washington DC. Most notably, during the 2008 election cycle, Mr. Madden served as National Press Secretary and Senior Communications Strategist for Governor Mitt Romney's presidential campaign.

While leading Governor Romney's national campaign communications operation, Mr. Madden served as a top media strategist and the campaign's chief spokesman. He helped design and execute a strategic communications effort that was hailed by the *Los Angeles Times* as "hard-working, well-organized and quick off-the-mark." He anchored what *The Independent* of London asserted was "the most sophisticated of all the press operations" among the many Republican and Democrat presidential campaigns. *U.S. News & World Report* noted Mr. Madden's reputation for running a "lean operation, an intense focus and a positive message."

Mr. Madden is regularly called upon to serve as a commentator on the media and politics on network news shows as well as *CNN*, *Fox News Channel*, *MSNBC*, *CNBC*, *Bloomberg* and the *BBC* among others. He has also published political commentary in exclusive venues, such as the opinion sections of *The New York Times* and *The Wall Street Journal*.

Prior to joining Governor Romney's campaign, Mr. Madden served as Press Secretary to then-House Majority Leader, now House Speaker-in-waiting, John Boehner (R-OH). In that capacity, Mr. Madden served as the top Communications Strategist for the House of Representatives leadership office charged with directing legislative action on a wide range of issues including financial services, energy, national security, legal reform, transportation and telecommunications policy among others.

Before his work as a top leadership aide on Capitol Hill, Mr. Madden served as the Department of Justice's national spokesman on issues ranging from national security to litigation before the federal courts.

During the 2004 presidential campaign, Mr. Madden was a member of the communications team directing President George W. Bush's re-election effort, serving as the president's campaign spokesman for regional, national and international news organizations.

Mr. Madden originally hails from Yonkers, NY and now resides in Washington, DC.